

To "Sean Dempsey" <sdempsey@google.com>
From "Peter Chane" <peterch@google.com>
Cc "Jeff Huber" <jhuber@google.com>, [REDACTED]
"Susan Wojcicki" [REDACTED], "Salman Ullah" [REDACTED]
Bcc
Received Date 2/7/2006 3:45:06 AM GMT
Subject Re: YouTube + CCC

my concern about youtube is their dependence upon copyrighted content for=20
traffic

On 2/6/06, Sean Dempsey <sdempsey@google.com> wrote

>
> Jeff and Salar--I met with Susan earlier today re the current video deals=20
> under consideration. I think you're both familiar with YouTube. I've
> attached a summary on the company.
>
> Part of YouTube's recent success is attributable to the community that
> they've developed around their video assets. We'd like to get your read =n
> the value of this community to our own CCC efforts, i.e., benefits beyond=20
> what Google Video could realize. Orkut integration may be an example. =20
>
> YouTube are not eager sellers so we want to make sure we're looking at al=
> areas of value in order to put a full offer forward should we choose that=20
> path.
>
> Sean
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